



Orange County WordCamp 2010

Sponsorship Packages



Personal Sponsorship

Any \$ amount (no limit)

It takes a lot of work (and more importantly money) to put on a WordCamp. Show your appreciation for this event by adding a personal sponsorship package to your ticket.

What you get: 125x50 banner on the sponsors page.

Small Business Sponsorship

\$250 (limit 4)

If you're a small business and you benefit from using WordPress think about giving back to the community. You might not think \$250 can make a difference, but I assure you that every penny helps.

What you get: 125x125 banner on every page of the OCWC site. 1 FREE ticket.



Breakfast Sponsorship

\$1,000 (limit 1)

Before the presenters start filling the attendees heads with a mind numbing amount of WordPress goodies, fill their bellies with some morning essentials: Assorted Bagels and Cream Cheese, Muffins, Danishes, Donuts, Fresh Fruit, Fruit Parfait Station, OJ, Bottled Water, Coffee. You'll also have a prime place to advertise your business.

What you get: 250x125 banner on every page of the OCWC site. 2 FREE tickets. Place literature*, signs* and physical presence at the breakfast buffet area to meet attendees. *All marketing material will be supplied by the sponsor.



Lunch Sponsorship

\$1,000 (limit 1)



Do you like to take friends out to lunch? Do you love WordPress? Take the entire WordCamp out to lunch with this donation and we'll let you put some marketing in the lunchboxes.

What you get: 250x125 banner on every page of the OCWC site. 2 FREE tickets. Place literature*, signs* and physical presence at the box lunch pickup area to meet attendees. *All marketing material will be supplied by the sponsor.



Shwag Sponsor

\$1,750 (limit 1)

Admit it, everybody loves shwag. Unfortunately there's not a shwag tree where we can just pick awesome stuff from, it has to be bought. Every attendee will get a t-shirt and some other goodies.

What you get: 250x250 banner on every page of the OCWC site. Your logo printed on the lanyard that will be around everyone's neck. 2 FREE Tickets



Streaming Sponsor

\$2,000 (limit 1)

Unfortunately, due to the size of our venue, we're going to have to limit the number of registrations we can accept to 200 people. If you sponsor our streaming capabilities, we'll be able to bring WordPress knowledge to the world in real-time.

What you get: 250x250 banner on every page of the OCWC site. Your logo will be immortalized on the recorded videos that will be posted to WordPress.tv, a video delivery network targeted specifically at WordPress users and developers, for the lifetime of the post.



Venue Sponsor

\$2,500 (limit 1)

Unless all 200 of us want to go meet up at a local baseball field and draw out some code in the dirt, we're going to need a place to plug in and get down to business. Help us all out by donating enough money to give us a decent learning environment. P.S. this sponsorship comes with 200 new best friends.

What you get: 728x90 banner on every page of the OCWC site. Your logo printed on the t-shirt that every attendee gets with their ticket. This advertising will be around (and associated with WordPress) far longer than any other advertisement we're offering. 4 FREE Tickets.

